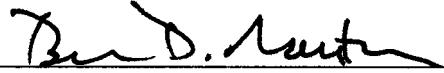


REMARKS

Applicants acknowledge the Examiner's requirement for restriction, and hereby elect the subject matter recited in Species 1, sheet of printable business cards, without traverse for the purposes of further prosecution. In particular, Applicants have elected claims 314-318, 320-328, 330, 333-342, 344-352, 354, 356-366, 368-374, 376, 377, 379-389, 391-398, 400, 402-412, and 438. Applicants have canceled the non-elected claims, i.e., claims 413-420, 422-430, and 432-437. Applicants have added new claims 439, 440, 441, and 442, which depend from elected claims 314, 339, 363, and 387, respectively. Accordingly, Applicants respectfully request that the subject matter presented in the elected claims and new claims be examined on the merits.

No fees should be associated with the filing of this Response to Restriction Requirement. In the event of a payment deficiency or if additional fees are due, please charge Avery Dennison's Deposit Account No. 013025.

Respectfully submitted,  
AVERY DENNISON CORPORATION

Dated: 2/12/09 By:   
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Registration No. 47,771

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